

# FRIENDS OF ANIMALS

## ANNUAL REPORT 2010

(5/1/09–4/30/10)

National Headquarters 777 Post Road, Darien CT, 06820

203-656-1522

New York

1841 Broadway, Suite 350, New York, NY 10023

212-247-8120

Internet

<http://www.friendsofanimals.org>

## PRESIDENT'S MESSAGE

Friends of Animals' mission is to cultivate a respectful view of nonhuman animals, free-living and domestic. Our goal is to free animals from cruelty and institutionalized exploitation around the world. Each year, we are able to meet the needs of more animals on more fronts than any animal advocacy group of our kind.

Our nationwide breeding control program for dogs and cats resulted in helping people avoid unnecessarily high costs of altering more than 37,000 of animals this year. FoA's spay/neuter certificates are available on the web at: [www.friendsofanimals.org](http://www.friendsofanimals.org) and by calling 1-800-321-PETS. FoA has successfully altered more than 2.5 million cats and dogs and endorses Trap-Neuter-Return as the only method that effectively reduces cat populations and takes an ethical view of abandoned and feral cats.

Since 1993, FoA has refuted claims that aerial shooting of wolves and other predator-killings are necessary, and intervened with filing lawsuits and launching other interventions to halt the state-sponsored wolf control program.

FoA works closely with primatologist Janis Carter in West Africa on educational efforts to secure a future for free-living chimpanzees in Senegal and Gambia, and to promote the protection of chimpanzees in their natural homelands. Our sponsorship of a unique island refuge for nearly 87 chimpanzees in the Gambia allows the longest running rehabilitation project for chimpanzees to thrive.

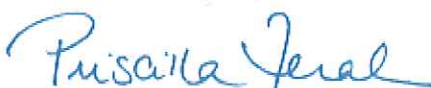
We oppose hunting for social, scientific and moral reasons. FoA files legal challenges, confronts and refutes the hunters' bogus arguments that deer, geese and other free-living animals need to be controlled by hunters. And Our "Canada Goose Habitat Modification Manual" provides respectful, ecologically sound ways to prevent large concentrations of Canada Geese from gathering in particular areas during the summer when they're unable to fly and killed by USDA agents. FoA continues to be publicly renowned as the most consistent and unequivocal voice on the issue of hunting of any animal advocacy group.

In April 2008, FoA and the San Antonio-based sanctuary, Primarily Primates, formed a corporate affiliation to provide management and support for the refuge's care nearly 400 animals, including chimpanzees, birds and members of 30 other species of primates.

In July 2007, FoA merged with the Los Angeles-based Whale Rescue Team – now a program of Friends of Animals and renamed Marine Animal Rescue (MAR). This effort rescues many hundreds of sea lions, seals, sea birds and cetaceans from injury and entanglement each year so that these animals can be treated and returned to freedom.

FoA has designed vegan restaurant guides for New York City, San Francisco, Los Angeles, and Washington, D.C. to support the vegetarian community. Our Vegan Starter Guide is a resource for people striving to avoid animal products, and [VeganMeans.com](http://VeganMeans.com) provides on-line information. FoA published its second vegan cookbook in 2009, *The Best of Vegan Cooking*, followed by Lee Hall's illuminating book, *On Their Own Terms: Bringing Animal-Rights Philosophy Down to Earth*.

These activities and more are made possible with the generous support of Friends of Animals 200,000 members and supporters.



President, Friends of Animals, Inc.

## STATEMENT OF PURPOSE AND BACKGROUND

Founded in 1957, Friends of Animals, Inc. (FoA) is a U.S.-based, international, non-profit organization working to free animals from institutionalized exploitation and abuse around the world. Today, FoA is one of the most respected animal advocacy groups with offices in Connecticut, New York, Los Angeles, Pennsylvania, and Victoria, B.C..

Our experienced staff and consultants, include marine mammal specialists, animal rights theorists, writers, attorneys, and community activists who translate the needs of other animals into a fully developed and integrated agenda for positive change.

Friends of Animals has long been a leading force for preventing the births of too many dogs and cats and their systematic killings in shelters. From its beginnings, FoA has administered a unique nationwide spay-neuter program to spare many thousands of cats and dogs from being born only to be relinquished, facilitating more than 2.5 million procedures.

FoA's record of protecting free-living animals spans more than five decades. In Africa, FoA supplied vehicles and essential equipment to wildlife agencies specifically to assist efforts to counter hunting and the international animal trade in ivory and other animal products. This assistance benefits tropical birds, elephants, zebras, giraffes, hippos, rhinos, monkeys, gazelles, and many more. FoA also supports field surveys, a unique chimpanzee island sanctuary in the Gambia, and educational programs which aim to ensure a secure future for non-human apes throughout West Africa.

Each year, FoA's Marine Animal Rescue project in Los Angeles County, rescues hundreds of sea lions, seals, seabirds and other marine animals when their injuries require treatment and assistance.

In the U.S., we campaign on behalf of wild horses, furbearers, wolves, deer, swans, geese monk parakeets and many other free-living animals. FoA cheered the U.S. Senate's rejection of oil drilling in Alaska's Arctic National Wildlife Refuge, after a hard fought campaign alongside environmental groups. Animals should be seen as individuals and as communities with their own interests. That interest should be respected, which means making the land and habitat safe for their survival.

Friends of Animals advocates a plant-based diet to benefit other animals, one's health and the environment. Reasons for becoming vegetarian extend beyond the logistics of animal farming; they involve broadening our moral consideration beyond humanity.

Aside from exposing a wide range of animal exploitation issues to public view, our achievements range from helping implement the landmark Marine Mammal Protection Act of 1972, to successfully campaigning to ban the ivory trade in 1989, halting the commercial destruction of Alaska's northern fur seals by 1984, prompting the cancellation of Alaska's official wolf snaring program in 1994, the halt of Alaska's wolf bounty program in 2007, ending other coyote-killing efforts in the Northwest, and winning our lawsuit against the U.S. Fish & Wildlife Service in 2009, which shields three endangered species of African antelopes from being killed by trophy tourists at U.S. hunting ranches.

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## FINANCIAL POSITION - Fiscal Year 5/1/2009 - 4/30/2010 (audited)

### Assets:

#### Current Assets:

Cash & Cash Equivalents	\$ 133,316
Marketable Securities	2,319,926
Merchandise Inventory	37,521
Bequests receivable & other current assets	<u>195,592</u>
Total Current Assets	\$ 2,686,355

#### Property & Equipment:

Equipment & Other	\$ 203,859
Less: Accumulated Depreciation	<u>(152,129)</u>
Total Property & Equipment	\$ 51,730

#### Other Assets

Vested interest in trusts	\$ 1,922,499
Charitable remainder trust	276,775
Deposits & other Assets	<u>84,118</u>
Total Other Assets	\$ 2,283,392

**TOTAL ASSETS** \$ 5,021,477

### Liabilities & Net Assets

#### Current Liabilities

Accounts Payable	\$ 12,258
Accrued Expenses	81,103
Liability for Unredeemed Spay Certificates	<u>647,557</u>
Total Current Liabilities	\$ 740,918

#### Non-Current Liabilities

Liability under charitable remainder trust	<u>\$ 50,759</u>
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**TOTAL LIABILITIES** \$ 791,677

#### Net Assets

Unrestricted	\$ 2,063,353
Temporarily Restricted	243,948
Permanently Restricted	<u>\$ 1,922,499</u>
<b>TOTAL NET ASSETS</b>	<b>\$ 4,229,800</b>

**TOTAL LIABILITIES & NET ASSETS** \$ 5,021,477

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## INCOME & EXPENSES

Fiscal Year 5/1/2009 - 4/30/2010 (audited)

### Income

Spay/Neuter (payments)	\$ 2,714,162
Contributions, Grants, Bequests	3,525,426
Merchandise, literature sales	39,571
Miscellaneous income	<u>10,913</u>
<b>Total</b>	<b>\$ 6,290,072</b>

### Expenditures

Spay/Neuter	\$ 2,579,569
Public Information/Animal Protection	1,904,870
Administration	265,790
Fund Raising	<u>113,945</u>
<b>Total</b>	<b>\$ 4,864,174</b>
Investment loss, net	<u>\$ 269,184</u>
Change in net assets	\$ 1,695,082
Net assets, beginning of year	<u>\$2,534,718</u>
Net assets, end of year	<u><b>\$4,229,800</b></u>

Audited financial statements may be obtained from Friends of Animals or from:  
New York State Department of State, Office of Charities Registration, 162 Wash-  
ington Avenue Albany, NY 12231

## EXPENDITURES - 92% to Animal Programs

### Public Information & Animal Advocacy:

\$1,701,279 (35%)

Friends of Animals worked to cultivate a respectful view of animals around the world, and to abolish the institutionalized exploitation of all animals. Continued interventions in Alaska, Idaho and Montana to refute misguided wolf control programs; confronted Canada's commercial seal-killing; launched campaigns against hunting and the fur trade; efforts to ban horse-drawn carriages in New York City, Philadelphia, and Victoria, B.C.; worked to protect monk parakeets, deer, and other wild animals; halt the roundups of horses and burros on public lands; supported operating costs for the Chimpanzee Rehabilitation Project – a unique island sanctuary for chimpanzees in the Gambia, West Africa.

FoA helped organize a Michigan community to end pound seizure and stop the systematic killing of dogs and cats in animal shelters. We intervened directly in the federal government's deer-control plan for Valley Forge National Park, prompting the government to call off the first year of planned shooting, pending the hearing of our case in federal court in Pennsylvania. Our Marine Animal Rescue effort rescues many hundreds of sea lions, seals, dolphins, sea birds and whales from injury and entanglement each year so that these animals can be treated and returned to freedom. Our vegetarian activism promoted a plant-based diet with educational materials, speeches, advertisements, and the website: [VeganMeans.com](http://VeganMeans.com). Published four quarterly issues of *ActionLine*, FoA's magazine; other educational materials produced for members, the public and media.

FoA's Vice President of Legal Affairs wrote a new book on animal rights theory, *On Their Own Terms: Bringing Animal Rights Philosophy Down to Earth*, which FoA published under Nectar Bat Press.

### Breeding Control:

\$2,579,569 (53%)

Responded to 70,000 inquiries resulting in more than 37,000 of dogs and cats being spayed/neutered through our program; subsidized spay-neuter costs for needy pet-owners, and feral cat rescuers.

### Administration:

\$265,790 (5%)

Operations in offices located in CT, NY, PA, CA and Victoria, B.C.

### Fundraising & Development

\$113,945 (3%)

Continued to produce educational membership appeals to broaden membership base.

### Primarily Primates

\$203,591 (4%)

In April 2008, FoA and the San Antonio-based sanctuary, Primarily Primates, formed a corporate affiliation to provide management and oversight for the refuge's care of 400 animals, including chimpanzees, birds and members of 32 species of other primates.

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## GRANTS AND CONTRIBUTIONS

Grants and contributions were received from the following foundations, funds, trusts, etc.

Regina B. Frankenberg Foundation for Animal Welfare  
Independent Charities of America  
Combined Federal Campaign  
Donald Slavik Family Foundation  
Mary Jo & Hank Greenberg Animal Welfare Foundation  
New York Community Trust  
Sandra Atlas Bass and Edythe & Sol G. Atlas Fund  
Michele and Agnese Cestone Foundation  
Community Foundation of Greater New Haven  
Delaware Community Foundation  
DTS Charitable Foundation  
Fidelity Charitable Gift Fund  
Talbot Family Foundation  
Jewish Communal Fund  
One Point of Light Foundation  
US Charitable Gift Trust  
Isis Foundation  
Paws and Claws Society  
New Earth Beauty/Ecco Bella  
Victor & Betty Cavdek Foundation  
Sheila Broderick Foundation  
JWJ Family Foundation  
Rights, Education, Adoption & Protection for Animal Welfare  
Rochester Area Foundation  
Margot & Howard Steinberg Charitable Foundation  
Marquis George MacDonald Foundation  
HF Foundation for Animal Welfare  
Silicon Valley Community Foundation

### BOARD OF DIRECTORS:

Priscilla Feral, *President*  
Sally Malanga, *Secretary/Treasurer*  
Carol Fleischmann, *Chairperson*

### OFFICERS:

Dianne Forthman, *Asst Sec'y & Treas.*

### STAFF

*President:* Priscilla Feral  
*Vice President:* Dianne Forthman  
*Director of Operations:* Bob Orabona  
*Vice President, Legal Affairs:* Lee Hall  
*Spay Program Coordinator:* Paula Santo  
*Outreach Coordinator:* Nancy Rice  
*D.C. Correspondent:* Dustin Rhodes  
*Marine Animal Rescue:* Peter Wallerstein

For inquiries about contributions, gifts of property, bequests, wills or grants please contact our national headquarters.